Visi Coolers - Italia Series

The Italia series from Trufrost represents a truly premium range of visi coolers in an elegant black body and a luxe frameless door design. These chic visi coolers are designed to enhance the ambience of any store and help you increase your sales by showing beverage bottles, cans, juice packs and other foodstuff at their very best.

- A choice of 3 models in 77, 300 and 400 litre capacities
- LED lighting to enhance the display quality
- VC 300 Slim Italia comes with a very attractive slim facia
- VC 300 Slim Italia & VC 400 Italia models also come with black interiors and black shelves
- The VC 77 Italia can be paired with a similar looking wine cooler model W 19SZ from Trufrost to complement the wine and beer display in trendy bars.







VC-300 Slim Italia



VC-400 Italia